

MEDIA FREEDOM COALITION EMBASSY NETWORK MEETING RABAT 2024

Tuesday, December 10th 2024

[Hotel Farah Rabat](#)



Botschaft
der Bundesrepublik Deutschland
Rabat



MFC Media Freedom
Coalition
5th anniversary 2019-2024



Overview

Introduction to the Workshop

On the occasion of the International Human Rights Day, the German Embassy in Morocco has the pleasure to host the *Media Freedom Coalition Embassy Network Meeting* in Rabat on 10 December 2024. This workshop aims at fostering dialogue and facilitating collaboration among embassy members of the Media Freedom Coalition (MFC) in Morocco, as well as to raise awareness to the Coalition's goals, objectives, and instruments.

The workshop will explore opportunities for joint actions, such as collaborative initiatives, awareness campaigns, and capacity-building programs to strengthen press freedom and media development. Through these discussions, the network meeting seeks to align local efforts with the global goals of the Media Freedom Coalition.

What is the MFC?

The Media Freedom Coalition is a cross-regional partnership of countries working together to advocate for media freedom, both online and offline. The MFC advocates for the safety of journalists and media workers, and holds to account those who harm journalists and severely restrict them from doing their job.

The MFC was established in July 2019 at the Global Conference for Media Freedom and now comprises 50 member states from six continents.

Program

Tuesday, 10 December 2024

08:30	Arrival and check-in of participants
09:00 – 09:15	Welcoming address HE Mr. Robert DÖLGER, Ambassador of the Federal Republic of Germany to Morocco
09:15 – 09:45	Briefing: World Trends in Freedom of Expression and Media Development Dr. Ming-Kuok LIM, Advisor for Communication and Information UNESCO Input followed by Q&A
09:45 – 10:30	Briefing: Overview of the Media Freedom Coalition and Embassy Networks Initiative Helen REEVE, MFC Secretariat Input followed by Q&A
10:30 – 10:45	Coffee break
10:45 – 11:30	Briefing: Disinformation in Times of Conflicts Khalid EL KAOUTIT and Dr. Jan LUBLINSKI, Deutsche Welle Akademie Input followed by Q&A

11:30 – 13:00	Breakout session Group 1 “Let’s Talk: Advancing constructive dialogue” facilitated by Dr. Jan LUBLINSKI and Khalid EL KAOUTIT, Deutsche Welle Akademie Group 2 “Evolving demands on journalism and how journalists are responding to them” facilitated by Dr. Ming-Kuok Lim, UNESCO Group 3 “Embassy Actions Lab” facilitated by Helen Reeve, MFC Secretariat
13:00 – 14:30	Lunch break
14:30 – 15:30	World Café – Meet & Greet <ul style="list-style-type: none"> • Exchange with representatives of press, media, and civil society organizations
15:30 – 16:00	Breakout session <ul style="list-style-type: none"> • Each working group develops recommendations for MFC member states
16:00 – 16:15	Coffee break
16:15 – 17:50	Working Group Presentations Each group will have 20 Minutes to present and discuss their results in the plenary
17:50 – 18:00	Wrap-up and next steps

Facilitators



Dr. Ming-Kuok LIM

Dr Ming-Kuok LIM is the Advisor for Communication and Information for UNESCO Office for the Maghreb based in Rabat. He has been involved in the global campaign to promote the rights of freedom of expression, access to information, press freedom, the safety of women and men journalists as well as tackling the issue of impunity. He is part of the team at UNESCO that supports media and information literacy including strengthening capacity to fight disinformation, advises on media policy, and develops journalism curricula, advocates for documentary heritage, and promotes open access resources that contribute towards the Sustainable Development Goals (SDGs). He holds a PhD in Mass Communications.



Ms. Helen Reeve



Helen Reeve is a project manager in the Media Freedom Coalition Secretariat, where she has a focus on supporting the MFC's Embassy Networks Initiative. She has previously worked on a number of media and democracy development initiatives, both at Westminster Foundation for Democracy and the Thomson Reuters Foundation.



Akademie Dr. Jan Lublinski

Dr. Jan Lublinski is a manager in the field of international media development and freedom of expression, with a broad range of experience in consultancy, organisation development, journalism capacity building, research and evaluation. At DW Akademie, Deutsche Welle's center for international media development, journalism training and knowledge transfer, he is head of the “Policy and Learning” department. Since 2019 he serves as general secretary in the executive committee of the Global Forum for Media Development (GFMD). He is also a member of the Consultative Network of the Media Freedom Coalition (MFC).



Mr. Khalid El Kaoutit **Akademie**

Khalid El Kaoutit is a journalist and journalism trainer. At DW Akademie, Deutsche Welle's center for international media development, journalism training and knowledge transfer, he is a program director and responsible for the portfolio in Morocco with a focus on strengthening the media work of civil society, i.e. community media in the various regions of the country. Through his work as a journalist and trainer, he has acquired broad expertise on the media landscape in the MENA region.